



Postal Regulatory Commission
Submitted 1/31/2020 4:40:55 PM
Filing ID: 112126
Accepted 2/3/2020

2850 Dairy Drive
Madison, WI 53718
tel: 608-478-2882
fax: 608-478-2005
www.FeedingWI.org

February 3, 2020

Commissioner Robert G. Taub, Chairman
Commissioner Michael Kubayanda, Vice-Chairman
Commissioner Mark Acton
Commissioner Ann Fisher
Commissioner Ashley Poling
Postal Regulatory Commission
901 New York Avenue, NW, Suite 200
Washington, DC 20268

Re: Docket RM2017-3

Dear Commissioners,

On behalf of Feeding Wisconsin and our six-member food banks serving those experiencing hunger throughout the state of Wisconsin, I am writing to urge you to reconsider your proposal to increase postal rates at several times the rate of inflation. These increases, which are estimated to reach seven percent per year, or 40 percent compounded over five years, will have a negative impact on our ability to carry out the mission of our member food banks to feed Wisconsinites facing hunger through our emergency food network of food pantries, meal sites, and residential programs. In service to this mission, last year Feeding Wisconsin's member food banks distributed over 41 million meals to nearly 550,000 people living in Wisconsin.

One key fundraising mechanism for our food banks is direct mail. Direct mail is an essential means to recruit new donors and enhance our relationship with ongoing donors. The proposed change would greatly devalue our use of postal mail and would inevitably lead us to a further migration from mail to alternative (e.g. digital) means for fundraising.

Given the negative impact this proposal will have on our organization, our member food banks, and our network of agencies and community partners who also depend on reduced postage for fundraising, Feeding Wisconsin urges the Postal Regulatory Commission to reconsider this proposal.

Sincerely,

A handwritten signature in black ink, appearing to read "Stephanie Jung Dorfman".

Stephanie Jung Dorfman
Executive Director
Feeding Wisconsin
sdorfman@feedingwi.org
608-960-4517

